

**dab\_it\_makeup**

100 350 Followers



# Insights Report

16th March 2022 - 16th April 2022



Report prepared by Sked Social

# Summary

New Followers

**550**

↗ 5% FROM LAST PERIOD

Total Reach

**9 740**

↘ 2.9% FROM LAST PERIOD

Total Impressions

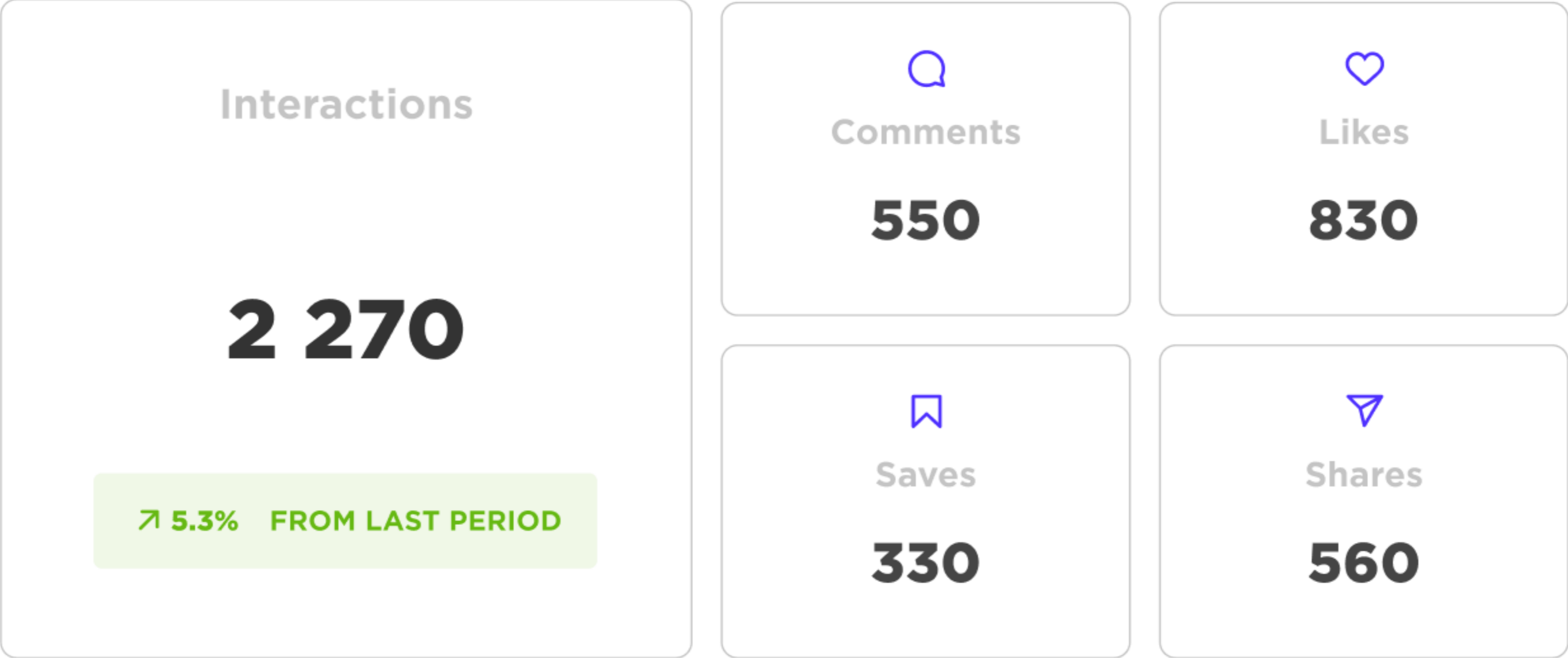
**2 950**

↗ 13% FROM LAST PERIOD

This period: 16 March 2022 to 16 April 2022

Last period: 16 February 2022 to 16 March 2022

# Interactions



This period: 16 March 2022 to 16 April 2022  
Last period: 16 February 2022 to 16 March 2022

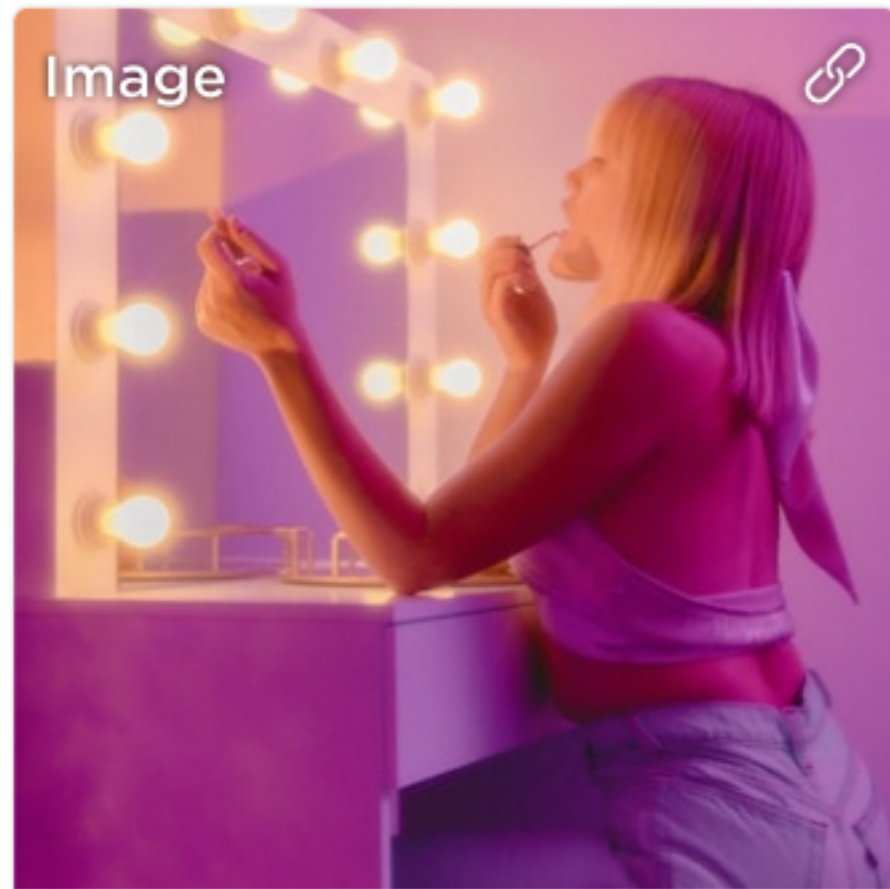
# Best Performing Posts

Sorted By Interactions

**Total Posts 34**

- Reels 15
- Images 15
- Carousels 4

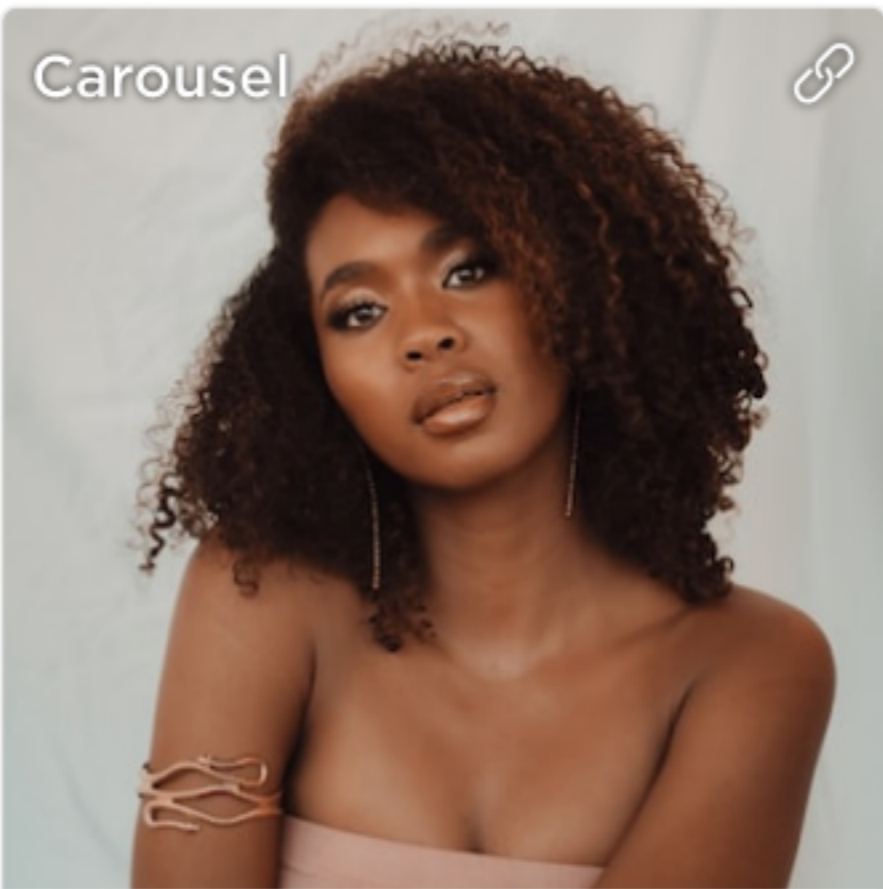
Tues, 13 April 10:30am



Achieve an effortlessly glamorous look with Dab It makeup! 📌👏 Get ready to make a statement with ...

<b>Reach</b>	2050
<b>Impressions</b>	800
<b>Interactions</b>	550
Likes	200
Comments	150
Saves	100
Shares	100

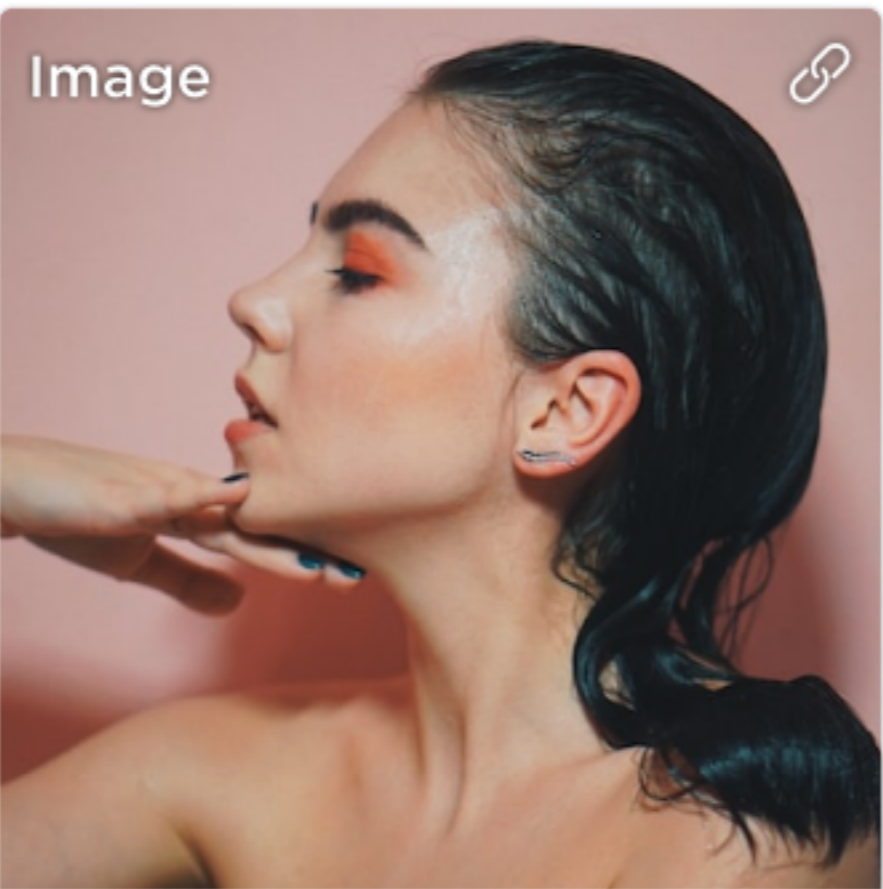
Wed, 14 April 10:00am



Let your beauty shine like a ✨ with Dab It! 📌 Try our amazing products and get ready for a glowing look...

<b>Reach</b>	2030
<b>Impressions</b>	750
<b>Interactions</b>	520
Likes	180
Comments	150
Saves	80
Shares	110

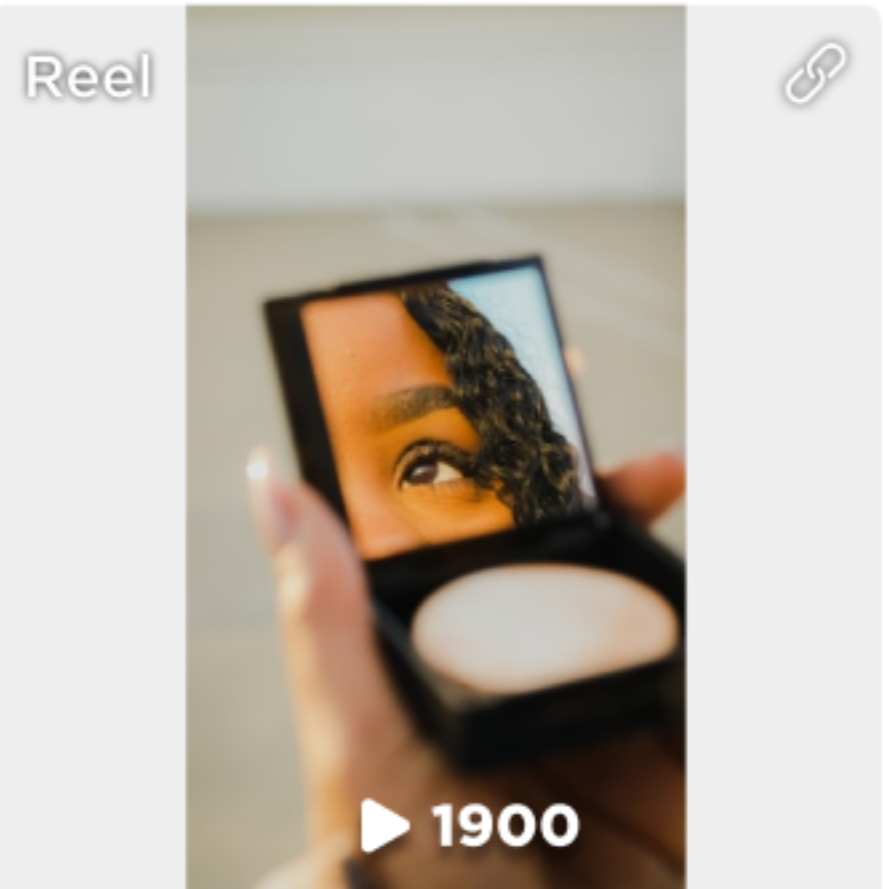
Thurs, 15 April 14:30pm



Time to get glam with the new Dab It collection! 📌👏 Let's show off our creativity and share your #DabIt...

<b>Reach</b>	2010
<b>Impressions</b>	650
<b>Interactions</b>	450
Likes	150
Comments	100
Saves	50
Shares	100

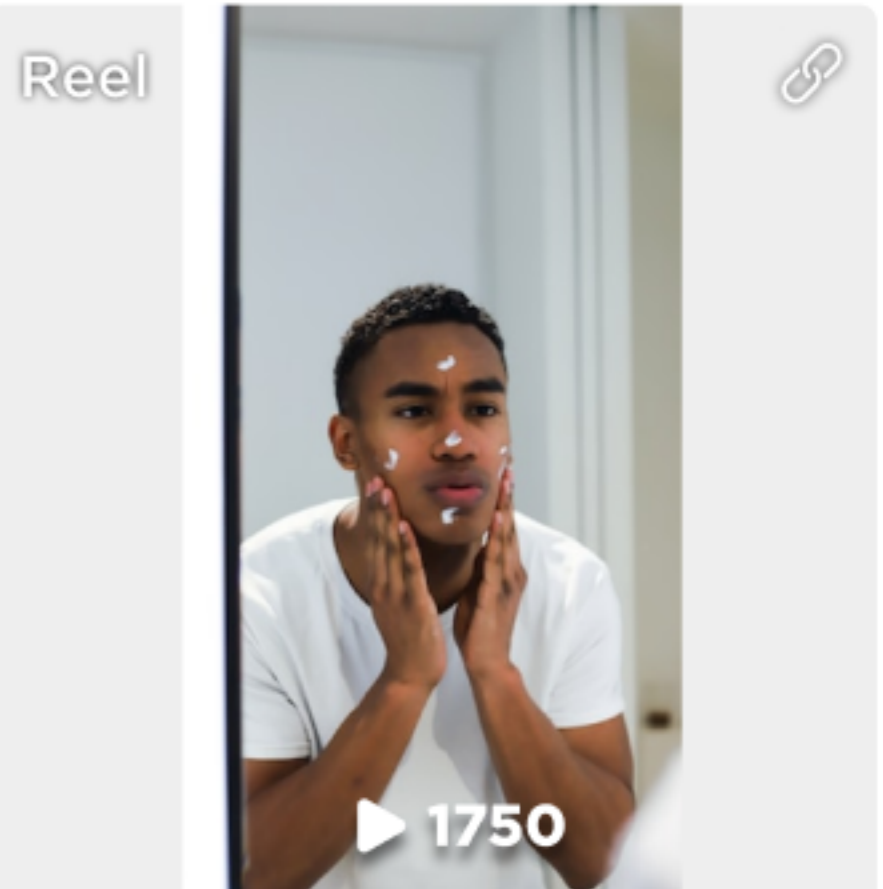
Mon, 12 April 12:30pm



Looking to add a little extra sparkle to your day? 🤩 Dab It has you covered! Use code GLAM20 for...

<b>Reach</b>	1900
<b>Interactions</b>	400
Shares	150
Likes	150
Comments	50
Saves	50

Mon, 12 April 12:30pm



Everyone deserves to Dab It! 🤩 Which is why we've launched our new skincare line with focus on...

<b>Reach</b>	1750
<b>Interactions</b>	350
Shares	100
Likes	150
Comments	50
Saves	50

# Profile Actions

Profile Visits

**1 250**

↗ **10%** FROM LAST PERIOD

Profile Link Clicks

**80**

↘ **12.6%** FROM LAST PERIOD

Email Contacts

**20**

↘ **2%** FROM LAST PERIOD

This period: 16 March 2022 to 16 April 2022

Last period: 16 February 2022 to 16 March 2022

# Story Summary

Impressions

**5 000**

↗ 2.9% FROM LAST PERIOD

Reach

**4 000**

↗ 3.4% FROM LAST PERIOD

Average Completion Rate

**42%**

↗ 8% FROM LAST PERIOD

This period: 16 March 2022 to 16 April 2022  
Last period: 16 February 2022 to 16 March 2022

\*All Story data is organic and excludes ad activity generated through the API, Facebook ads interfaces, and the Promote feature.

# Feed Summary

